

Topanga Village Privacy Policy

When you use our services or visit Topanga Village, you are choosing to trust us with some of your personal information. We appreciate your trust, and we will work hard to continue to deserve it.

This Privacy Policy is meant to help you understand the personal information we collect, why we collect it, and how you can update and manage your information.

BY ACCESSING OR USING OUR SERVICES, INCLUDING WHEN YOU VISIT TOPANGA VILLAGE, YOU ACKNOWLEDGE AND UNDERSTAND THAT YOU ARE INTENTIONALLY DIRECTING US TO DISCLOSE YOUR PERSONAL INFORMATION WITH HOLLYWOOD PARK MANAGEMENT COMPANY, LLC.

Hollywood Park Management Company, LLC may use the personal information for their own independent purposes as described in their Privacy Policy, which is available at www.hollywoodparkca.com/policies/.

Last Updated and Effective: September 15, 2023

WHO WE ARE

Topanga Village refers to **GKT Village at Topanga, LLC** and our affiliates (collectively "**Topanga Village**", "**us**", "**our**", or "**we**"). .

We offer a range of services that help customers maximize their enjoyment of Topanga Village, including:

- Websites (<https://topangavillage.com/#>);
- Mobile applications or "apps";
- Sales of merchandise;
- Food and beverage services;
- Wi-Fi and communications services;
- Contests and sweepstakes;
- Customer support services; and
- Digital signs and displays at Topanga Village.

We also offer certain commercial real estate services for individuals or organizations who are interested in leasing or renting retail and/or office space in Topanga Village. You can manage your privacy preferences for these services as explained below in the **Your Choices** section.

This Privacy Policy also applies to individuals who apply for a position with us or are seeking to form an independent contractor relationship with us.

Please note that we do not own or operate some of the businesses that are located within Topanga Village. The practices described in this Privacy Policy do not apply to information gathered by these third-party businesses, and we have no control over, and are not responsible for, their data practices and privacy policies.

If you have any questions about this Privacy Policy, please contact us at

privacypolicy@topangavillage.com. **Please only contact that email address for Privacy Policy related questions.**

PERSONAL INFORMATION WE COLLECT

We want you to understand the types of personal information that are collected as you use our services or visit Topanga Village.

We collect personal information to provide better service and improve your experience at Topanga Village — from giving you directions to the store you wish to shop at to providing you with suggestions that will make your experience more enjoyable. The personal information we collect, and how we use it, depends largely upon how you use our services and what you do while at Topanga Village.

We store the personal information we collect using unique identifiers tied to the browser, application, or device you are using. This helps us do things like maintain your preferences for the next time you use our services or visit Topanga Village.

Personal information you provide to us

When you visit Topanga Village or interact with us, including filling out a form on one of our websites or apps, you provide us with personal information that may include your name, password, email address, physical address, birthdate, and phone number. You might also choose to provide us with personal information — like name and email address — to receive updates about our services or events at Topanga Village.

We may record or monitor any call or chat you have with us for quality control or training purposes, or to enforce our rights. When you visit Topanga Village, we may also record and monitor your activities using video, audio, and facial recognition or recording systems placed in various locations throughout Topanga Village.

We may provide you with the opportunity to participate in contests and sweepstakes, some of which might be sponsored or conducted by a third party. Participation in these contests and sweepstakes is completely voluntary. If you choose to participate, you will provide certain personal information to us. If there is a third-party sponsor involved in the contest or sweepstake, we may provide certain personal information to the third-party sponsor. Please make sure to review the sponsor's privacy policy and be aware that any contests or sweepstakes offered by use may be governed by specific rules and terms and conditions that are separate from and in addition to this Privacy Policy. By participating in any such contests or sweepstakes, you will become subject to those rules, including but not limited to receiving emails containing survey communications. If you, as a customer or on behalf of a prospective customer, intend to conduct commercial real estate business with us, we may need to collect certain personal information from you. This information may include contact information, role-related information (such as job title, department, and experience), and financial information or property ownership information. We use this information to conduct business with you and, if necessary, to conduct due diligence, fulfill contractual obligations, or other related purposes.

When you apply for a job with us, you provide us with personal information, which may

include your qualifications, certifications, age, gender, racial or ethnic origin, and employment- and education-related information and history. We may also collect this type of personal information from other sources, including background checking agencies, recruitment agencies, and academic institutions. We use this information to determine your fitness for the job.

Personal information we collect as you use our services

Your apps, browsers & devices

We collect personal information about the apps, browsers, and devices you use to access our services, which helps us provide and improve our services.

The personal information we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect personal information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request. We collect this personal information when your device contacts our servers — for example, when you install our app.

Your activity

We collect personal information about your activity while using our services or visiting Topanga Village, which we use to do things like recommend events or points of interest at Topanga Village you might like. The activity information we collect may include:

- Purchase activity;
- Events you attended and contests or sweepstakes you participated in;
- Time spent at venues or points of interest within Topanga Village;
- Views and interactions with content and ads;
- Video and audio information when you use video or audio features; and
- Activity on third-party sites and apps that use our services.

Your location

We collect personal information about your location when you visit Topanga Village or use our services. This information helps us offer features like providing directions to the store you wish to shop at or letting you know which vendors are near you.

Your location can be determined with varying degrees of accuracy by:

- GPS;
- IP address and other device identifiers;
- Sensor data from your device; and
- Information about things near your device, such as Wi-Fi access points, cell towers, digital antenna systems and Bluetooth-enabled devices.

The types of location information we collect depend in part on your device and account settings. For example, most devices or apps allow you to turn off or disable tracking of your location in the settings for the device or app.

In some circumstances, we may collect personal information about you from third party or publicly available sources, or from our offline interactions with you. For example, we may collect personal information about you when you call our customer service number or visit Topanga Village.

Some of the information we obtain from you and from third party sources, in connection with conducting due diligence for employment and commercial real estate purposes,

may be sensitive. For example, we may collect information relating to criminal convictions. We need this information for the purposes of complying with “know your counterparty” policies and to otherwise assess risks in accordance with applicable law in the context of hiring you or engaging with you/your organization as a prospective real estate customer.

We use various technologies to collect and store location information, including [cookies](#) and [pixel tags](#). Our website does not currently change the way it operates upon detection of a [Do Not Track](#) or similar signals.

To see all of the categories of [personal information](#) we collect from consumers, click [here](#).

We may aggregate, anonymize, pseudonymize, or de-identify personal information to create [non-personal information](#).

WHY WE COLLECT PERSONAL INFORMATION

We use [personal information](#) to build better services and features

We use the [personal information](#) we collect from all our services for the following purposes:

Provide our services

We use [personal information](#) to deliver and provide our services, like providing you with the information you requested about the stores and services available at Topanga Village.

Maintain and improve our services and Topanga Village

We use [personal information](#) to [ensure that our services and features are working properly](#), such as troubleshooting issues with the services or features at Topanga Village. We also use your [personal information](#) to [improve](#) our services and Topanga Village.

Develop new services and features

We use the [personal information](#) we collect from existing services and features to help us develop new ones.

Provide personalized services, including content and ads

We use your [personal information](#) to customize our services for you, including by providing you with personalized recommendations and content.

We may also show you personalized ads based on your activity, use of our services, and location within Topanga Village. For example, if you have attended an event at Topanga Village in the past, you may receive an email about a similar upcoming event.

Measure performance

We use [personal information](#) for analytics and measurement to understand how our services are used. For example, we analyze [personal information](#) about your use of our services to do things like optimize our app design. We also use [personal information](#) about your interaction with ads to help advertisers understand how their ad campaigns have performed, but we do not share information that identifies you with advertisers unless you ask us to. We use a variety of tools to do this, including Google Analytics. Google Analytics uses cookies or other tracking technologies to help us analyze how users interact with and use our services. The technologies used by Google may collect

information such as your IP address, time of visit, whether you are a return visitor, and any referring website or app. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to Google's privacy policies. To learn more about Google's partner services and to learn how to opt out of tracking of analytics by Google click [here](#).

Communicate with you

We use your personal information, like your email address and telephone number, to interact with you directly. For example, we may send you a notification to remind you about an upcoming event for which you have RSVPed, or to let you know about upcoming changes or improvements to our services. If you contact us, we will keep a record of your request so that we can honor your request.

Protect us, our customers, and the public

We use personal information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm us, our customers, or the public. We also use personal information to defend, protect, or enforce our rights or applicable terms of use or service; to assist in the event of an emergency; and to comply with applicable law.

We use different technologies to process your personal information for the purposes described above. We use automated systems that analyze data to provide you with things like personalized content and ads or other features tailored to how you use our services. And we analyze data to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to analyze and recognize patterns in the information we collect.

We may also combine the information we collect among our services and across your devices for the purposes described above. When we combine this information and associate it with you, we treat the combined information as personal information. We'll ask for your consent before using your personal information for a purpose that isn't covered in this Privacy Policy.

If you are a job applicant, we will use your personal information to determine your fitness for the relevant position and to improve our recruitment process, and for equal opportunity monitoring.

We may retain your personal information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.

We may use non-personal information for any and all purposes, and we retain it for as long as we have a business need to do so.

SHARING PERSONAL INFORMATION

We do not sell or rent personal information, and we do not share personal information with third parties for cross-context behavioral advertising purposes. We also do not share personal information with companies, organizations, or individuals outside of our partners and affiliates except in the following cases:

To carry out the uses described in the [Why We Collect Personal Information](#)

section

We may share personal information with our trusted partners, service providers, and vendors to help us with the uses described in the **Why We Collect Personal Information** section above. When we share personal information with external parties in this way, their usage is based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures. For example, we use service providers to help us with customer support.

With your consent

We may share your personal information when you have provided us with your consent.

For marketing and promotional projects

We may share your personal information with our partners and sponsors to send you information about products and services you may like. We may also share usage information about our services, including searches, transactions, and profile information with our partners and sponsors for online advertisement purposes.

For law enforcement and legal reasons

We may share personal information if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, legal process, or enforceable governmental request;
- Enforce applicable Terms of Use or Service, including investigation of potential violations;
- Detect, prevent, or otherwise address fraud, security, or technical issues; or
- Protect against harm to the rights, property or safety of us, our customers, or the public as required or permitted by law.

We may also transfer or assign personal information as a result of, or in connection with, a sale, merger, consolidation, change in control, transfer of assets, bankruptcy, reorganization, or liquidation. If we are involved in defending a legal claim, we may disclose personal information that is relevant to the claim to third parties as a result of, or in connection with, the associated legal proceedings.

Please see the chart here for all of the categories of personal information we share.

We may share non-personal information as reasonably necessary to meet our business needs.

KEEPING PERSONAL INFORMATION SECURE

We build security into our services to protect your information

Our services are built with strong security features that continuously protect personal information. The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you.

We exercise great care in providing secure transmission of personal information from your devices to our servers. We store the personal information we have collected in secure operating environments. Our security procedures mean that we may occasionally request proof of identity before we disclose your personal information to you. We try our best to safeguard personal information once we receive it, but please understand

that no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

If you suspect an unauthorized use or security breach of your personal information, please view the **How to Contact Us** section below and contact us as soon as possible.

YOUR CHOICES

You have choices regarding the personal information we collect and how we use it

This section describes key controls for managing your privacy across our services.

Access to your personal information

You have the right to request that we disclose personal information that we collect, use, and disclose about you. To submit a request or designate an authorized agent to make a request, please contact us.

Deleting your personal information

You have the right to request that we delete your personal information, subject to some exceptions. Once we have received and confirmed your request, we will delete (and direct our service providers to delete) your personal information, unless an exception applies. When you request that your personal information be deleted, we follow a deletion process to make sure that the information is safely and completely removed from our servers or retained only in anonymized form. You have the right to not receive discriminatory treatment for exercising your deletion right. To submit a request or designate an authorized agent to make a request, please contact us.

Correcting your personal information

The accuracy of the personal information we have about you is very important and you have the right to correct and update your personal information. To submit a request or designate an authorized agent to make a request, please contact us. You have the right to not receive discriminatory treatment for exercising your correction right.

Limit use of sensitive personal information

You have the right to request that we limit the use and disclosure of your sensitive personal information, subject to some exceptions, to the uses and disclosures necessary to perform the services requested. Once we have received and confirmed your request, we will limit the use and disclosure (and direct our service providers to limit the use and disclosure) of your sensitive personal information, unless an exception applies. You also have the right to not receive discriminatory treatment for exercising this right. To submit a request or designate an authorized agent to make a request, please contact us.

Email communications

If you provide us with your email address in order to receive communications, you can opt-out of marketing emails at any time by following the instructions at the bottom of our emails. Please note that certain emails may be necessary for the operation of our services. You will continue to receive these emails, if appropriate, even if you unsubscribe from our options communications.

Calls and Texts

If you provide us with your telephone number in order to receive communications, you can opt-out of receiving calls or text messages at any time by simply asking us to stop or following the directions provided in our texts to you.

Cookies

You can also set your browser to automatically reject any cookies. However, please note that some of our services may not work properly if you reject cookies. Also, the offers we provide when you use our services may not be as relevant to you or tailored to your interests.

Network Advertising Initiative

If you wish to minimize the amount of targeted advertising you receive, you can opt-out of certain network advertising programs through the Network Advertising Initiative (NAI) opt-out page. Please note that if you choose to opt-out you will still see advertisements while using our services. However, the advertisements you see may be less relevant to you. For more information or to opt-out, please visit <http://www.aboutads.info>

Do Not Track

Some devices and browsers support a "Do Not Track" feature, a setting which is used as a signal to services that you do not wish to be tracked across different websites or online services you visit. Please note that we cannot control how third-party websites or online services you visit through our website respond to Do Not Track signals. Check the privacy policies of those third parties for more information.

We will do our best to respond to requests received within 45 days. If we require more time, we will inform you of the reason in writing. Any responses we provide will only cover the 12-month period preceding the request. For data portability requests, we will select a format that is readily usable and should allow you to transmit the information to another entity. We do not charge a fee to process or respond to your request unless it is excessive, repetitive, or unfounded. If we need to charge a fee, we will tell you why and provide an estimate before completing your request.

RETAINING PERSONAL INFORMATION

We retain your personal information for different periods of time depending on the type of information, our purpose for collecting and using it, and how you have configured your privacy purposes:

- You can delete some personal information, such as content you have created or uploaded, immediately.
- Some personal information is deleted or anonymized automatically after a set period of time, such as advertising data in server logs.
- We retain some personal information until you delete your account, such as information about how often you use our services.
- We retain some personal information even after you delete your account when necessary for legitimate business or legal purposes, including security, fraud and

abuse detection, or financial record-keeping.

When you delete, or request that we delete, personal information, we follow a deletion process to make sure that your personal information is safely and completely removed from our services or anonymized. We seek to protect personal information from accidental or malicious deletion, so there may be a delay between your deletion, or request that we delete, of personal information and when copies of the personal information are deleted from, or anonymized in, our archive and backup systems.

SOCIAL MEDIA

You may be able to link your favorite social media profile such as Facebook, Twitter, and Instagram with some of our services. This can help personalize and streamline your experience at Topanga Village. It's optional, and you can link and unlink your account(s) at any time.

If you decide to link, we may collect some of the following personal information from your social media profile, including: name, profile picture, gender, birthday, likes, activities and interests, email, and other information that you have provided.

We collect this personal information to help us carry out the uses described above in the **Why We Collect Personal Information** section.

We let you share some of our online content on social media websites through hosted share links and icons. If you choose to participate in posting or sharing activities, you should remember that it may be viewed by the public and may also be made available to other websites. As a result, your public activities may appear on third-party websites, blogs, or feeds. We are not responsible for the information that may be shared publicly. These share links and icons may collect your IP address, which page you are visiting on our service, and may set a cookie so that the link or icon works properly. Any social media feature is governed by the privacy policies of the website providing the feature. We encourage you to read the privacy policies of any website you visit.

CHILDREN'S PRIVACY

Our services are not for children under the age of 13. We do not knowingly collect personal information from children under 13 years of age. Individuals under the age of 13 should only use our services with the permission and under the supervision of a parent or guardian. Individuals under the age of 13 should not attempt to provide us with any personal information. If you think we have received personal information from children under the age of 13, please contact us immediately.

YOUR CALIFORNIA PRIVACY RIGHTS

We do not share personal information with third parties for their own direct marketing purposes without your consent. California residents under 18 years old, in certain circumstances, may request and obtain removal of personal information or content about you and posted on our services. Please be mindful that this would not ensure complete removal of the content posted on our services by you. To make any request pursuant to California privacy law, please contact us.

LINKS TO WEBSITES AND APPS

Our services may contain links to other websites and apps not operated or owned by us. Please be advised that the practices described in this Privacy Policy do not apply to information gathered through these third-party websites and apps. We have no control over, and are not responsible for, the actions and privacy policies of third parties and other websites and apps.

DATA TRANSFERS

Your personal information may be processed on servers located outside of the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your personal information is processed, we apply the same protections described in this policy.

When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities to resolve any complaints regarding the transfer of data that we cannot resolve with you directly.

ABOUT THIS POLICY

When this policy applies

You understand, acknowledge, and accept that, when you use any of our services or visit Topanga Village, we will collect and use your personal information as described in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use our services or visit Topanga Village. If you do not understand, or if you have any questions about, this Privacy Policy, please contact us before using, or continuing to use, our services or visiting Topanga Village.

Changes to this policy

We reserve the right to change this Privacy Policy from time to time by posting the changes here. If we make any changes to this Privacy Policy that are significant, we will provide you with notice by prominently posting on our website, emailing you, or both. Your use of our services or visit to Topanga Village after we have made changes to our Privacy Policy will mean that you have accepted those changes.

HOW TO CONTACT US

If you have questions, concerns, or would like to update or correct your personal information, you can always contact us in the following ways. For your protection, we may need to verify your identity before assisting with your request, such as verifying that the information used to contact us matches the information that we have on file.

Please only contact the email address below for Privacy Policy related questions.

EMAIL: PrivacyPolicy@villagetopanga.com

MAIL: Topanga Village, 6256 Topanga Canyon Blvd, Woodland Hills, CA 91367

TELEPHONE: (833) 996-0854

Submitting a Privacy Request

You can submit a request under the **Your Choices** section by:

- Submitting a Request Form;
- Calling (833) 996-0854; or
- Emailing PrivacyPolicy@villagetopanga.com.

Verification Process and Required Information

Some of the requests under **Your Choices** must be verified to confirm the request came from you. We may contact you by phone or e-mail to verify your request. This process may require us to request additional personal information from you, including, but not limited to, your email address, mailing address, account name, and/or date of last interaction with us. In certain circumstances, we may decline a request to exercise a privacy right, particularly where we are unable to verify your identity.

Responding to Requests

Once you have submitted your request, we will respond within the time frame permitted by the applicable law. Where permitted by law, we may charge a reasonable fee if you submit multiple requests in the same 12-month period.

Appealing Requests

You may appeal our decision to your request regarding your personal information. To do so, please contact us in any of the ways listed above. We respond to all appeal requests as soon as we reasonably can, and no later than legally required. [Click here to review our appeals process.](#)

Authorized Agent

You may designate an authorized agent to submit a request on your behalf. To designate an authorized agent, you must (1) verify your own identity directly with us; and (2) provide the authorized agent with written documentation of their authority to act on your behalf, such as: (a) a power of attorney; or (b) sufficient evidence to show that you have provided the authorized agent signed permission to act on your behalf and directly confirmed with us that you provided the authorized agent permission to submit the request on your behalf. We may deny a request from an authorized agent that does not submit proof that they have been authorized by you to act on your behalf.

PERSONAL INFORMATION WE COLLECT AND SHARE

The chart below seeks to provide additional information to residents of California and supplements the information provided in the Privacy Policy. As mentioned above, **we do**

not sell or share personal information as such terms are defined under California privacy law. By accessing or using our services, including when you visit Topanga Village, you acknowledge and understand that you are intentionally directing us to disclose your personal information with Hollywood Park Management Company, LLC. To learn more about the categories of personal information we collect, how we collect it, why we collect it, and with whom we share the information, please see the chart below. To submit a privacy request please see the instructions in the Contact Us section above.

Category	What we collect	How we collect it	Why we collect it	With whom we share it	How long we retain it
Identifiers	Name, account name, alias, postal address, unique personal identifiers, online identifiers, Internet Protocol address, email address, or other similar identifiers.	Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	Name, signature, address, telephone number, credit card number, debit card number, or any other financial information. (Some personal information included in this category may overlap with other categories.)	Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.	We collect this information for the purposes listed in the Why We Collect Personal Information section above.	Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.	We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.

<p>Protected classification characteristics under California or federal law</p>	<p>Age, race, physical or mental disability, gender, veteran, or military status.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
<p>Commercial information</p>	<p>Products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
<p>Biometric information</p>	<p>Physiological, behavioral, and biological characteristics.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>

<p>Internet or other similar network activity</p>	<p>Information on a customer's interaction with our services including websites, applications, or advertisements.</p>	<p>Collected online when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
<p>Geolocation data</p>	<p>Physical location or movements.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
<p>Sensory data</p>	<p>Audio, electronic, visual, or similar information.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>

<p>Professional or employment-related information</p>	<p>Current or past job history.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
<p>Non-public education information</p>	<p>Education records directly related to a student maintained by an educational institution.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
<p>Inferences drawn from other personal information</p>	<p>Inferences used to create profile reflecting a person's preferences, characteristics predispositions, behavior, and attitudes.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>

<p>Sensitive personal information</p>	<p>Geolocation information, and biometric information.</p>	<p>Collected online or offline when you directly provide it to us, by visiting Topanga Village or through your use of our services, or from third parties.</p>	<p>We collect this information for the purposes listed in the Why We Collect Personal Information section above.</p>	<p>Shared with our affiliates, subsidiaries, partners, sponsors, vendors, and service providers as described in the Sharing Personal Information section above.</p>	<p>We may retain this information for as long as necessary for the purposes for which the information was first collected and any other business purpose, including, but not limited to, legal, archival, accounting, and/or audit purposes.</p>
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